CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Buying Time P.O. Box 40181 Washington, DC 20016-0181

REVISION Add \$ 6,110

| | Contract / Rev | /ision | T | Alt Order# | |
|---------------------------|----------------|-------------------|------------|-----------------------|----------------|
| | 116411 | 1 | | 06273271 | |
| Product | L | | | | |
| MCINTYRE 10/16 | | | | | |
| Contract Dates | Estimate # | | | | |
| 10/16/12 - 10/22/12 | 2195 | | | | |
| Advertiser | | | <u>Ori</u> | ginal Date | Revision |
| M. McIntyre - House of Re | epresentative | ! | 0 | 18/12/12 ⁽ | 10/12/12 |
| | Billing Cycle | Billing | Cal | endar | Cash/Trade |
| | EOM/EOC | Broado | cast | | Cash |
| | <u>Station</u> | Account Executive | | xecutive | Sales Office |
| | WRAL | Cheryl | Bla | ir | Washington Tel |
| | Special Hand | ling | | | |
| | CIA - Mark PA | AID | | | . :- |
| | Demographic | | | | |
| | Adults 35+ | | | | |
| | | | | | |
| | | | | | |
| | IDB# | Advert | iser | <u>Code</u> | Product Code |
| | | 330 | | | 349 |
| | Agency Ref | I | | Advertiser | Ref |

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | TypeSp | oots | Amount |
|--|---------------------------|---------------------------------|--------|------|--------------|
| N 1 WRAL 10/19/12 10/19/12 The Insider (1-130p) | 1-130p | :30 | NM | 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | Rate \$500.00 | | | | |
| VVCCR. 10/10/12 10/2//12 1 | 10-11AM | :30 | NM | 0 | \$0.00 |
| D 2 WRAL 10/19/12 10/19/12 The Doctors | (U-) (Alvi | .30 | IAIAI | U | Ψ0.00 |
| 3Q CLASS OF TIME - CANDIDATE | 40.44 | :30 | NM | 0 | \$0.00 |
| D 3 WRAL 10/19/12 10/19/12 Fri Hour 3 | 10-11p | ,30 | IAIAI | U | φ0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | 0 | 60.00 |
| D 4 WRAL 10/19/12 10/19/12 Price is Right | 11a-12p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | 4 | **** |
| N 5 WRAL 10/19/12 10/19/12 Noon News | 12p-1p | :30 | NM | 1 | \$800.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$800.00 | | | | |
| N 6 WRAL 10/19/12 10/19/12 CBS Daytime (1:30-4P) | 130-4p | :30 | NM | . 1 | \$535.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$535.00 | | | | |
| D 7 WRAL 10/19/12 10/19/12 Young and the Restless | 4 -5p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | 40.04 | | | |
| D 8 WRAL 10/19/12 10/19/12 WRAL 4:30am News | 4:30a - 5am | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | |
| D 9 WRAL 10/19/12 10/19/12 5:00 First News | 5-530p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | |
| N 10 WRAL 10/19/12 10/19/12 5:30 News | 530-6p | :30 | NM | 1 | \$2,665.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$2,665.00 | | | | |
| N 11 WRAL 10/19/12 10/19/12 6pm News (M-F) | 6-630p | :30 | NM | 1 | \$3,335.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week | Rate | | ı | | · |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



| | Contract / Revision | Ait Order # | |
|---------------------|---------------------|-------------|---|
| | 116411 / | 06273271 | |
| Contract Dates | Product | Estimate # | |
| 10/16/12 - 10/22/12 | MCINTYRE 10/16 | 2105 | } |

 Advertiser
 Original Date / Revision

 M. McIntyre - House of Rε
 08/12/12 / 10/12/12

| | L | | l | |
|--|---|---|-------------------|----------|
| *Line Ch Charl Data Fuel Data December | Start/End | Spots/ | | |
| *Line Ch Start Date End Date Description | Time | Days Length Week Rate | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$3,335.00 | | | |
| D 12 WRAL 10/19/12 10/19/12 CBS Evening News (M-F) 3Q CLASS OF TIME - CANDIDATE | 630p-7p | :30 | NM 0 | \$0.00 |
| D 13 WRAL 10/19/12 10/19/12 Inside Edition 3Q CLASS OF TIME - CANDIDATE | 7-730P | :30 | NM 0 | \$0.00 |
| D 14 WRAL 10/19/12 10/19/12 CBS This Morning 3Q CLASS OF TIME - CANDIDATE | 7am - 9am | :30 | NM 0 | \$0.00 |
| D 15 WRAL 10/19/12 10/19/12 Fri Hour 1 3Q CLASS OF TIME - CANDIDATE | 8-9p | :30 | NM 0 | \$0.00 |
| N 16 WRAL 10/19/12 10/19/12 Dr. Phil | 9-10a | :30 | NM 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$500.00 | | | |
| D 17 WRAL 10/19/12 10/19/12 Fri Hour 2 3Q CLASS OF TIME - CANDIDATE | 9-10p | :30 | NM 0 | \$0.00 |
| N 18 WRAL 10/22/12 10/22/12 The Insider (1-130p) CLASS 2 CANDIDATE R9.26 | 1-130p | :30 | NM 1 | \$500.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 Spot Ch Date Range Description | <u>Rate</u> \$500.00 Start/End Time | Weekdays Length Rate | Time | |
| 1 WRAL 10/22/12-10/28/12 The Insider (1-130p) See MG 18.2 | 1-130p | Weekdays Length Rate M :30 \$215.00 | <u>Type</u> NM | |
| 2 WRAL 10/17/12-10/17/12 The Insider (1-130p) MG for 18.1 10/22 3Q CLASS OF TIME - MG for pgm not airing on 10/22 | 1-130p | W :30 \$500.00 | NM | |
| D 19 WRAL 10/22/12 10/22/12 The Doctors 3Q CLASS OF TIME - CANDIDATE | 10-11AM | :30 | NM 0 | \$0.00 |
| D 20 WRAL 10/22/12 10/22/12 Late News 3Q CLASS OF TIME - CANDIDATE | 11-1135p | :30 | NM 0 | \$0.00 |
| D 21 WRAL 10/22/12 10/22/12 Price is Right 3Q CLASS OF TIME - CANDIDATE | 11a-12p | :30 | NM 0 | \$0.00 |
| N 22 WRAL 10/22/12 10/22/12 Noon News | 12p-1p | :30 | NM 1 | \$800.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 | <u>Rate</u> \$800.00 | | | |
| N 23 WRAL 10/22/12 10/22/12 CBS Daytime (1:30-4P) CLASS 2 CANDIDATE R9.26 | 130-4p | :30 | NM 1 | \$535.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 | <u>Rate</u> \$535.00 | | | |
| D 24 WRAL 10/22/12 10/22/12 Young and the Restless 3Q CLASS OF TIME - CANDIDATE | 4-5p | :30 | NM 0 | \$0.00 |
| N 25 WRAL 10/22/12 10/22/12 WRAL 4:30am News | 4:30a - 5am | :30 | NM 1 | \$150.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 | <u>Rate</u> \$150.00 | | : | |
| N 26 WRAL 10/22/12 10/22/12 WRAL 5am News CLASS 2 CANDIDATE R9.26 | 5am - 5:30a | :30 | NM 1 | \$600.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



| | Contract / Revision | Alt Order # |
|---------------------|---------------------|-------------|
| | 116411 / | 06273271 |
| Contract Dates | Product | Estimate # |
| 10/16/12 - 10/22/12 | MCINTYRE 10/16 | 2195 |

Original Date / Revision Advertiser 08/12/12 / 10/12/12 M. McIntyre - House of Re

| | Start/End | | Spots/ | | | | |
|---|-----------------------------|----------|-------------|------|--------|-------|------------------|
| *Line Ch Start Date End Date Description | Time | Davs | Length Week | Rate | Type S | Spots | Amount |
| Start Date End Date Weekdays Spots/Wee | k Rate | | | | | • | |
| Week: 10/22/12 10/28/12 1 1 | \$600.00 | | | | | | |
| N 27 WRAL 10/22/12 10/22/12 5:00 First News | 5-530p | | :30 | | NM | 1 | \$2,665.00 |
| CLASS 2 CANDIDATE R9.26 | , | | | | | | |
| Start Date End Date Weekdays Spots/Wee | | | | | | | |
| Week: 10/22/12 10/28/12 1 1 | \$2,665.00 | | | | | | |
| N 28 WRAL 10/22/12 10/22/12 5:30 News | 530-6p | | :30 | | NM | 1 | \$2,665.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | | | |
| Start Date End Date Weekdays Spots/Wee | <u>k Rate</u> \$2,665.00 | | | | Į. | | |
| VVECK, 10/22/12 10/20/12 I | · , | | -20 | | NIN A | 4 | #2 225 00 |
| N 29 WRAL 10/22/12 10/22/12 6pm News (M-F) | 6-630p | | :30 | | NM | 1 | \$3,335.00 |
| CLASS 2 CANDIDATE R9.26 Start Date | k Rate | | | | ļ | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/22/12 10/28/12 1 1 | \$3,335.00 | | | | 1 | | |
| N 30 WRAL 10/22/12 10/22/12 CBS Evening News (M-F | | | :30 | | NM | 1 | \$3,335.00 |
| CLASS 2 CANDIDATE R9.26 |) 000p-/p | | .00 | | , | • | **,******* |
| Start Date End Date Weekdays Spots/Wee | k Rate | ı | | | ļ | | |
| Week: 10/22/12 10/28/12 1 1 | \$3,335.00 | | | | | | |
| N 31 WRAL 10/22/12 10/22/12 Inside Edition | 7-730P | | :30 | | NM | 1 | \$1,465.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | | | |
| Start Date End Date Weekdays Spots/Wee | | | | | | | |
| Week: 10/22/12 10/28/12 1 1 | \$1,465.00 | 1 | | ···· | | | |
| D 32 WRAL 10/22/12 10/22/12 CBS This Morning | 7am - 9am | | :30 | | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | | _ | |
| D 33 WRAL 10/22/12 10/22/12 Dr. Phil | 9-10a | | :30 | | MM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | | | |
| D 34 WRAL 10/20/12 10/20/12 6pm News (Sat) | 6-630p | | :30 | | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | | | |
| N 35 WRAL 10/20/12 10/20/12 WRAL 6a News Sat | 6-8a | | :30 | | NM | 1 | \$600.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121- 1 | <u>k Rate</u> \$600.00 | | | | 1 | | |
| 7700K. 10710712 | | | :30 | | NM | 1 | \$665.00 |
| N 36 WRAL 10/20/12 10/20/12 CBS This Sat Morning 8 | -9a 0-9a | | .50 | | (414) | • | Ψ000.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date <u>Weekdays</u> <u>Spots/Wee</u> | ek Rate | . | | | | | |
| Week: 10/15/12 10/21/121- 1 | \$665.00 | | | | | | |
| D 37 WRAL 10/21/12 10/21/12 Face The Nation 1030-1 | 130 1030-1130 | | :30 | | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | | | |
| D 38 WRAL 10/21/12 10/21/12 Late News | 11-1135p | | :30 | | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | • | | | | | | |
| D 39 WRAL 10/21/12 10/21/12 6pm News (Sun) | 6-630p | | :30 | | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | • | | | | | | |
| N 40 WRAL 10/21/12 10/21/12 WRAL Sun Morning Nev | ws 7-9a | | :30 | | NM | 2 | \$1,470.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | | | |
| Start Date End Date Weekdays Spots/Wee | | | | | | | |
| Week: 10/15/12 10/21/122 2 | \$735.0 | 0 | | | | | *. |
| N 41 WRAL 10/21/12 10/21/12 CBS Sunday Morning | 9-1030a | | :30 | | NM | 2 | \$1,600.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | J | l | |
| | | | | | | | |

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise



Contract / Revision Alt Order # 06273271 116411 Contract Dates Estimate # Product 2195 10/16/12 - 10/22/12 MCINTYRE 10/16

Original Date / Revision <u>Advertiser</u> 08/12/12 / 10/12/12 M. McIntyre - House of Re

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Type Spots | Amount |
|--|---------------------------|---------------------------------|------------|------------|
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/122 2 | <u>Rate</u> \$800.00 | | | |
| D 42 WRAL 10/21/12 10/21/12 Sun Hour 2 3Q CLASS OF TIME - CANDIDATE | 9-10pm | :30 | NM 0 | \$0.00 |
| N 43 WRAL 10/18/12 10/18/12 The Insider (1-130p) | 1-130p | :30 | NM 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$500.00 | | | |
| N 44 WRAL 10/18/12 10/18/12 The Doctors | 10-11AM | :30 | NM 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$500.00 | | | |
| D 45 WRAL 10/18/12 10/18/12 Thu Hour 3 3Q CLASS OF TIME - CANDIDATE | 10-11p | :30 | NM 0 | \$0.00 |
| D 46 WRAL 10/18/12 10/18/12 Late News | 11-1135p | :30 | NM 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE D 47 WRAL 10/18/12 10/18/12 Price is Right | 11a-12p | :30 | NM 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE N 48 WRAL 10/18/12 10/18/12 Noon News | 12p-1p | :30 | NM 1 | \$800.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$800.00 | | | |
| N 49 WRAL 10/18/12 10/18/12 CBS Daytime (1:30-4P) | 130-4p | :30 | NM 1 | \$535.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$535.00 | | | |
| N 50 WRAL 10/18/12 10/18/12 Young and the Restless | 4-5p | :30 | NM 1 | \$1,600.00 |
| CLASS 1 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$1,600.00 | | | |
| N 51 WRAL 10/18/12 10/18/12 WRAL 4:30am News | 4:30a - 5am | :30 | NM 1 | \$150.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$150.00 | | | |
| N 52 WRAL 10/18/12 10/18/12 5:00 First News | 5-530p | :30 | NM 1 | \$2,665.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$2,665.00 | | <u></u> | |
| D 53 WRAL 10/18/12 10/18/12 5:30 News | 530-6p | :30 | NM 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | 6 630n | :30 | NM 1 | \$3,335.00 |
| N 54 WRAL 10/18/12 10/18/12 6pm News (M-F) CLASS 2 CANDIDATE R9.26 | 6-630p | .50 | NIV | Ψ5,555.50 |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$3,335.00 | | | |
| N 55 WRAL 10/18/12 10/18/12 CBS Evening News (M-F) | 630p-7p | :30 | NM 1 | \$3,335.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$3,335.00 | | | |

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order# 116411 06273271

Contract Dates Product Estimate # 2195 10/16/12 - 10/22/12 MCINTYRE 10/16

Original Date / Revision <u>Advertiser</u> 08/12/12 / 10/12/12 M. McIntyre - House of Re

| | | 0.17 | | |
|--|-------------------------|---------------------------------|------------|------------------|
| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week | Rate | Dayo Longar Hook / Nato | Туро ороко | 7 IIIIOGIII |
| N 56 WRAL 10/18/12 10/18/12 Inside Edition | 7-730P | :30 | NM 1 | \$1,465.00 |
| CLASS 2 CANDIDATE R9.26 | | | | • |
| Week 10/15/12 10/21/12 Weekdays Spots/Week | Rate | | | |
| 710011 70710712 10721712 | \$1,465.00 | :30 | NM 1 | \$1,000.00 |
| N 57 WRAL 10/18/12 10/18/12 CBS This Morning | 7am - 9am | ;50 | INIVI | \$1,000.00 |
| CLASS 2 CANDIDATE R9.26 Start Date | Rate | | | |
| Week: 10/15/12 10/21/121 1 | \$1,000.00 | | | |
| N 58 WRAL 10/18/12 10/18/12 Dr. Phil | 9-10a | :30 | NM 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 | Dete | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$500.00 | | | |
| D 59 WRAL 10/18/12 10/18/12 Thu Hour 2 | 9-10p | :30 | NM 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | • | | | |
| N 60 WRAL 10/16/12 10/16/12 The Insider (1-130p) | 1-130p | :30 | NM 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 | <u>.</u> | | | |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$500.00 | | | |
| N 61 WRAL 10/16/12 10/16/12 The Doctors | 10-11AM | :30 | NM 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 | 10 1171171 | .00 | , | 4000.00 |
| Start Date | Rate | | | |
| Week: 10/15/12 10/21/12 -1 1 | \$500.00 | | | |
| D 62 WRAL 10/16/12 10/16/12 Tue Hour 3 | 10-11p | :30 | NM 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE D 63 WRAL 10/16/12 10/16/12 Late News | 11-1135p | :30 | NM 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | 11-1100р | .00 | 14191 | Ψ0.55 |
| D 64 WRAL 10/16/12 10/16/12 Price is Right | 11a-12p | :30 | NM 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | • | | | |
| N 65 WRAL 10/16/12 10/16/12 Noon News | 12p-1p | :30 | . NM 1 | \$800.00 |
| CLASS 2 CANDIDATE R9.26 | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$800.00 | | | |
| N 66 WRAL 10/16/12 10/16/12 CBS Daytime (1:30-4P) | 130-4p | :30 | NM 1 | \$535.00 |
| CLASS 2 CANDIDATE R9.26 | 100 15 | .55 | | φυσυ.σσ |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 10/15/12 10/21/12 -1 1 | \$535.00 | | | |
| N 67 WRAL 10/16/12 10/16/12 Young and the Restless | 4-5p | :30 | NM 1 | \$1,600.00 |
| CLASS 1 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 10/15/12 10/21/12 -1 1 | \$1,600.00 | | | |
| N 68 WRAL 10/16/12 10/16/12 WRAL 4:30am News | 4:30a - 5am | :30 | NM 1 | \$150.00 |
| CLASS 2 CANDIDATE R9.26 | 5.4 | | l | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$150.00 | | | |
| N 69 WRAL 10/16/12 10/16/12 5:00 First News | 5-530p | :30 | 1 | \$2,665.00 |
| CLASS 2 CANDIDATE R9.26 | | | | 1 11 1 2 2 2 2 2 |
| Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | Rate | | 1 | |
| Week: 10/15/12 10/21/12 -1 1 | \$2,665.00 | | 1 | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict within the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



| | Contract / Revision | Alt Order # |
|---------------------|---------------------|-------------|
| | 116411 / | 06273271 |
| Contract Dates | Product | Estimate # |
| 10/16/12 - 10/22/12 | MCINTYRE 10/16 | 2195 |

Advertiser Original Date / Revision 08/12/12 / 10/12/12 M. McIntyre - House of Re

| | | • | | | |
|--|---------------------------|-----------------------|---------|------|------------|
| | Start/End | Spots/ | | | |
| *Line Ch Start Date End Date Description | Time | Days Length Week Rate | Type Sp | oots | Amount |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| D 70 WRAL 10/16/12 10/16/12 5:30 News | 530-6p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | |
| N 71 WRAL 10/16/12 10/16/12 6pm News (M-F) | 6-630p | :30 | NM | 1 | \$3,335.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$3,335.00 | | | | |
| N 72 WRAL 10/16/12 10/16/12 CBS Evening News (M-F) | 630p-7p | :30 | NM | 1 | \$3,335.00 |
| CLASS 2 CANDIDATE R9.26 | 620b-7b | .50 | NW | | \$3,335.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/15/12 10/21/12 -1 1 | \$3,335.00 | | | | |
| N 73 WRAL 10/16/12 10/16/12 Inside Edition | 7-730P | :30 | NM | 1 | \$1,465.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$1,465,00 | | | | |
| | 7am - 9am | :30 | NM | 1 | ¢1 000 00 |
| N 74 WRAL 10/16/12 10/16/12 CBS This Morning CLASS 2 CANDIDATE R9.26 | ram - gam | .30 | INIVI | į | \$1,000.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/15/12 10/21/12 -1 1 | \$1,000.00 | | | | |
| D 75 WRAL 10/16/12 10/16/12 Tue Hour 1 | 8-9p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | |
| N 76 WRAL 10/16/12 10/16/12 Dr. Phil | 9-10a | :30 | NM | 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 | Б. | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$500.00 | | i | | |
| D 77 WRAL 10/16/12 10/16/12 Tue Hour 2 | 9-10p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | 5 10p | | , | • | ψ0.00 |
| N 78 WRAL 10/17/12 10/17/12 The Insider (1-130p) | 1-130p | :30 | NM | 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | ,,,,,,,, |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/15/12 10/21/121 1 | \$500.00 | | | | |
| D 79 WRAL 10/17/12 10/17/12 The Doctors | 10-11AM | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | |
| D 80 WRAL 10/17/12 10/17/12 Wed Hour 3 | 10-11p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | 44 45 | | | _ | |
| D 81 WRAL 10/17/12 10/17/12 Price is Right | 11a-12p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | 40 4 | .00 | h 1h a | | 0000.00 |
| N 82 WRAL 10/17/12 10/17/12 Noon News | 12p-1p | :30 | NM | 1 | \$800.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/15/12 10/21/121 1 | \$800.00 | | | | |
| N 83 WRAL 10/17/12 10/17/12 CBS Daytime (1:30-4P) | 130-4p | :30 | NM | 1 | \$535.00 |
| CLASS 2 CANDIDATE R9.26 | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | Rate | | | | |
| | \$535.00 | | | | ** *- |
| D 84 WRAL 10/17/12 10/17/12 Young and the Restless | 4-5p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE N 85 WRAL 10/17/12 | 4:20a Fara | 120 | K18.4 | A | Ø4E0.00 |
| | 4:30a - 5am | :30 | NM | 1 | \$150.00 |
| CLASS 2 CANDIDATE R9.26 | | | 1 | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



| | Contract / Revision | Alt Order # |
|---------------------|---------------------|-------------|
| | 116411 / | 06273271 |
| Contract Dates | Product | Estimate # |
| 10/16/12 - 10/22/12 | MCINTYRE 10/16 | 2195 |

Advertiser Original Date / Revision 08/12/12 / 10/12/12 M. McIntyre - House of Re

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Type S | pots | Amount |
|--|---------------------------|---------------------------------|--------|------|-------------|
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$150.00 | | | • | |
| N 86 WRAL 10/17/12 10/17/12 WRAL 5am News | 5am - 5:30a | :30 | NM | 1 | \$600.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$600.00 | | | | |
| D 87 WRAL 10/17/12 10/17/12 5:00 First News | 5-530p | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | |
| N 88 WRAL 10/17/12 10/17/12 5:30 News | 530-6p | :30 | NM | 1 | \$2,665.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$2,665.00 | | | | |
| N 89 WRAL 10/17/12 10/17/12 6pm News (M-F) | 6-630p | :30 | NM | 1 | \$3,335.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$3,335.00 | | | | |
| D 90 WRAL 10/17/12 10/17/12 CBS Evening News (M-F) 3Q CLASS OF TIME - CANDIDATE | 630p-7p | :30 | NM | 0 | \$0.00 |
| D 91 WRAL 10/17/12 10/17/12 Inside Edition | 7-730P | :30 | NM | 0 | \$0.00 |
| 3Q CLASS OF TIME - CANDIDATE | | | | | |
| N 92 WRAL 10/17/12 10/17/12 Dr. Phil | 9-10a | :30 | NM | 1 | \$500.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$500.00 | | | | |
| N 93 WRAL 10/18/12 10/18/12 WRAL 5am News | 5am - 5:30a | :30 | NM | 1 | \$600.00 |
| CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 T 1 | <u>Rate</u> \$600.00 | | | | |
| | | Totals | | 55 | \$71,175.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/22/12 | 55 | \$71,175.00 | \$60,498.75 |
| Totals | 55 | \$71,175.00 | \$60,498.75 |

| Signature: | | Date: | |
|------------|---|-------|---|
| _ | 1 | | • |